

29 August 2025

**MS. JENITH COCAMAS**

Compliance Officer  
Global Pouch Distribution Inc.  
Unit 229, 2F Valero Plaza Condominium,  
124 Valero Street, Salcedo Village, Bel-Air, City of Makati

**Subject : REQUEST FOR EXEMPTION OF THE NOVEL TOBACCO PRODUCTS UNDER THE "CLEW" BRAND NAME**

Dear **Ms. Cocamas**:

This refers to your email requesting an exemption from the Product Registration Process of Novel Tobacco Products under the "CLEW" brand name.

Please be informed that the abovementioned products are not included in the covered items of Department Administrative Order (DAO) Nos. 22-06(2022), 24-02(2024) and 24-11(2024). Thus, an application for a Philippine Standard (PS) Quality Mark is not required before selling or distribution.

They should, however, conform to the provisions of Republic Act No. 7394, or the Consumer Act of the Philippines; Republic Act No. 11900 (RA11900) or An Act Regulating the Importation, Manufacture, Sale, Packaging, Distribution, Use, and Communication of Vaporized Nicotine and Non-Nicotine Products, and Novel Tobacco Products; and DAO 22-16(2022), or the "Implementing Rules and Regulations of RA11900" and its amendment, before they can be sold in the local market.

Please be guided accordingly.

Sincerely,

**ATTY. M. MARCUS N. VALDEZ II**  
Assistant Secretary and Supervising Head

OSMV-SU-Q50129-001  
RMS/MC

OFFICE FOR THE SPECIAL MANDATE ON VAPORIZED NICOTINE AND NON-NICOTINE PRODUCTS,  
THEIR DEVICES, AND NOVEL TOBACCO PRODUCTS